

iCRANETRAX.COM

iCraneTrax.com is the first fully functional web-based business equipment management application designed exclusively for the heavy construction and lifting industries.

- EQUIPMENT MANAGEMENT
- BUSINESS MANAGEMENT
- POWERFUL REPORTING
- JOB MANAGEMENT



A1A Software

Your Data Your Way

iCRANETRAX.COM

iCraneTrax.com stores all the data from every aspect of your business and turns it into useful information and reports, allowing you to make important decisions about your company and how to best utilize your assets to achieve maximum profits. You can see everything that is going on with your business from sales to dispatch, equipment location to fleet maintenance and more.

● DASHBOARD VIEWS

Login and view the dashboard to look at the schedule. Sales managers can view their salespeople's schedule, and dispatchers can view the entire dispatch schedule. All items are color-coded and can be viewed for the month, in agenda view or just the current day. See tasks that need to be done or quickly search for jobs and customers.

● BUSINESS TOOLS

- (CRM) Customer/Contact Management
- Appointments/Sales/Task Management
- Quoting and Invoicing
- Powerful Reports
- Dispatch/ Fleet Management
- Telematics, GPS and Asset Tracking
- Document Management
- Create and Track Invoices

● EQUIPMENT TOOLS

iCraneTrax.com allows users to dispatch equipment, track equipment status, determine maintenance activities, evaluate machinery utilization and view inventory.

● JOB MANAGEMENT

Add, edit and track jobs easily. Sort jobs by tonnage, type of crane, job name or date and time. View job sites in Google Maps.

● POWERFUL REPORTING

iCraneTrax.com stores all the data from every aspect of your business and turns it into useful information and reports that will allow you to make important decisions about your company and how to best utilize your assets to achieve maximum profits.

- Dispatch Equipment
- Track Jobs, Quotes, and Sales
- Customer Relationship Management
- Track Permits and Certifications
- Equipment Maintenance
- Machinery Utilizations

EASY

CONVENIENT

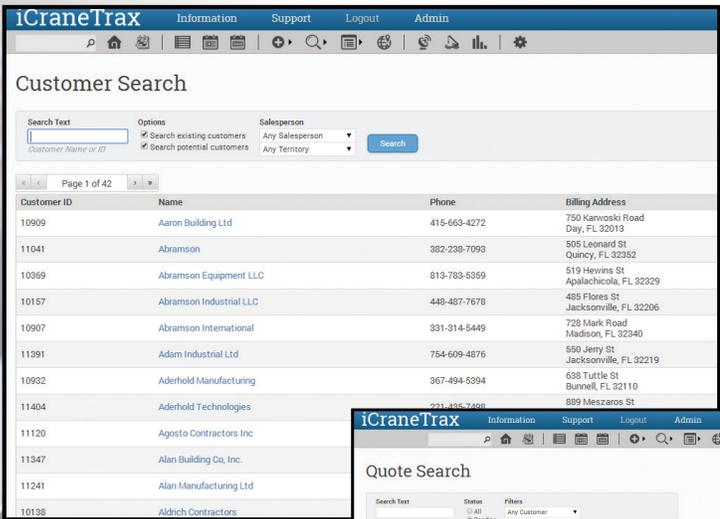
CUSTOMIZABLE

AFFORDABLE

BUSINESS MANAGEMENT SOLUTION

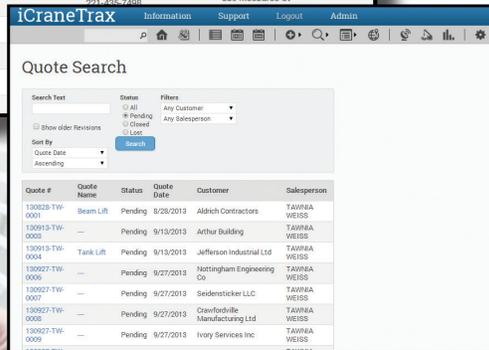
SALES AND CUSTOMER MANAGEMENT SOLUTION

- CRM Customer/ Contact Management
- Appointments/Sales Management
- Quoting
- Customer Reports
- Sales Call Reports
- Sales Forecast Reports
- Quote Summary
- Potential Job Reports
- Customizable Dashboard
- Create a Note, Alert, Meeting, Vacation, Phone Call, Office or Site Visit



The screenshot shows the iCraneTrax Customer Search interface. It includes a search bar, filters for salesperson and territory, and a table of customer records.

Customer ID	Name	Phone	Billing Address
10909	Aaron Building Ltd	415-663-4272	750 Karwools Road Daly, FL 32015
11041	Abramson	352-238-7093	505 Leonard St Quincy, FL 32352
10369	Abramson Equipment LLC	813-783-6359	519 Hewins St Apalachicola, FL 32329
10157	Abramson Industrial LLC	448-487-7678	485 Flores St Jacksonville, FL 32206
10907	Abramson International	331-314-5449	728 Mark Road Madison, FL 32340
11391	Adam Industrial Ltd	754-609-4876	550 Jerry St Jacksonville, FL 32219
10932	Aderhold Manufacturing	367-494-6394	638 Tuttle St Bunnell, FL 32110
11404	Aderhold Technologies	904-426-7468	889 Meszaros St
11120	Agosto Contractors Inc		
11347	Alan Building Co, Inc.		
11241	Alan Manufacturing Ltd		
10138	Aldrich Contractors		



The screenshot shows the iCraneTrax Quote Search interface. It includes a search bar, filters for status and customer, and a table of quote records.

Quote #	Quote Name	Status	Quote Date	Customer	Salesperson
130628-TW-0001	Beam Lift	Pending	8/26/2013	Aldrich Contractors	TAMARA WEISS
130913-TW-0003	---	Pending	9/13/2013	Arthur Building	TAMARA WEISS
130913-TW-0004	Tank Lift	Pending	9/13/2013	Jefferson Industrial Ltd	TAMARA WEISS
130927-TW-0006	---	Pending	9/27/2013	Nottingham Engineering Co	TAMARA WEISS
130927-TW-0007	---	Pending	9/27/2013	Seidensticker LLC	TAMARA WEISS
130927-TW-0008	---	Pending	9/27/2013	Crawfordville Manufacturing Ltd	TAMARA WEISS
130927-TW-0009	---	Pending	9/27/2013	Hopy Services Inc	TAMARA WEISS



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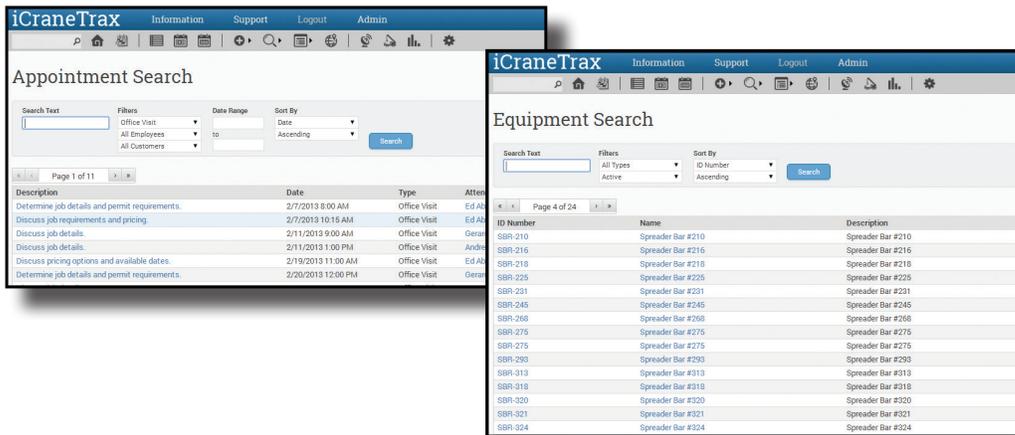
BUSINESS MANAGEMENT SOLUTION

POWERFUL CUSTOMER RELATIONSHIP MANAGER (CRM)

- Schedule Appointments
- Schedule Follow-Ups
- Create And Track Quotes
- Forecast Potential Jobs
- Track Job Success

CREATE AND TRACK QUOTES

- Set up rates for all of your equipment along with additional predefined rates and select them during the quote process to create proposals and service agreements.
- Run reports on open and closed quotes that each salesperson has created.



CONVENIENT

- Runs online in web browsers, accessible from any location including smartphones, iPad's and Droid Tablets.
- iCraneTrax.com is always up to date. Since it is online, there is no need to wait days or weeks for a new installation.
- With iCraneTrax.com, data is safe and secure - stored and backed up on virtualized servers.
- Set up multiple branches and track sales by branch or by region, manage customers and contacts, create quotes, dispatch or view equipment from each branch, and track what each branch is doing.

EASY

CONVENIENT

CUSTOMIZABLE

AFFORDABLE

BUSINESS MANAGEMENT SOLUTION

CREATE, PRINT AND TRACK INVOICES

- Create custom quotes and invoices.
- Track whether an invoice has been paid.

Invoice #	Total	Status	Invoice Date
131002-0011	\$1,752.84	\$1,000 unpaid	10/2/2013
131002-0013	\$1,752.84	\$1,752.84 unpaid	10/2/2013
131002-0014	\$1,752.84	\$1,752.84 unpaid	10/2/2013
131025-0016	\$2,030.35	\$530.35 unpaid	10/25/2013
131112-0019	\$1,488.00	\$488 unpaid	11/12/2013
140115-0023	\$1,778.56	\$1,778.56 unpaid	1/15/2014

EASILY MANAGE JOBS

- Assign equipment and employees from our easy drop-down lists.
- Track permits – assign if they are on order, needed, not received.
- Upload documentation.
- Create sub-jobs and a task list.
- Schedule appointments.
- Enter detailed lift information.
- Send address to Google Maps.
- Print Bill of Lading and Terms & Conditions.
- Manage bare rentals.
- Automatically e-mail all job personnel.

Job Information

Lift Information was provided by us.
Provided by: _____
Notes: _____
Units: U.S.
All fields below require numeric input.
Load Weight (lbs): 10,000
Load Dimensions: Length (ft): 12, Width (ft): 5, Height (ft): 5
Lift Radius (ft): 35
Obstruction Dimensions: Length (ft): 25, Width (ft): 130, Height (ft): 35
Lift Depth (ft): 3
Setup Distance (ft): 32

Job Completion

Status: Completed
Actual End Date/Time: 12/18/2013 3:15 PM
Release Number: _____
Release Date: _____
Release Contact: _____
Rental Picked Up: Yes No
Rental Pickup Date: 1/7/2014
Created on 12/10/2013 by Iwona
Modified on 12/16/2013 by Iwona
Save Changes

Equipment and Personnel

Equipment: Kobelco CK1000-II
Other Equipment: SBR-835
Certified Operator: (not set)
Options:
• Print Dispatch Ticket #1
• Print Dispatch Ticket #2
• Print Terms and Conditions
• Print Bill of Lading
• View Sales Information for this Job
• Copy Job

Permits

Travel Permit: Not Needed
Street Use Permit: Not Needed
City Permit: Not Needed
County Permit: Not Needed
State Permit: Not Needed
Miscellaneous Permit: Not Needed

EASY TO USE

- User-friendly, step-by-step design makes our online dispatch easy enough for a novice to use.
- Easily move back and forth through the application to view and make changes.
- Since it runs on our web servers you will always have the latest updates, saving your company money with reduced IT expense and support.



A1A Software

Your Data Your Way

EQUIPMENT MANAGEMENT SOLUTION

TELEMATICS REPORTING

- Install GPS and Telematics Units on assets that automatically report to iCraneTrax.com.
- Monitor equipment from anywhere you are - including on a smartphone.
- Intelligent equipment maintenance by knowing exactly where your equipment is and what it has done.
- Breadcrumb tracking maps the locations your equipment has traveled.
- Track hours and mileage to determine usage, and prepare for maintenance.
- Receive instant alerts of equipment error codes.

CARBON FOOTPRINT

Telematics enables users to monitor fuel consumption and fuel emissions, ensure equipment is running at peak efficiency and keep track of operator performance.

The screenshot displays the iCraneTrax web application interface. At the top, there is a navigation bar with 'Information', 'Support', 'Logout', and 'Admin' links, and a 'Powered by Link-Belt PULSE' logo. Below the navigation bar is a search bar with the text 'Select an asset...'. The main content area is divided into several sections:

- Summary:** A table with two main categories: 'On-Highway Engine' and 'Off-Highway Engine'.

On-Highway Engine	
Odometer	344.0 miles
Engine Hours	36.2 hours
Fuel Used	45.0 gallons
CO2 Emissions	456.3 kg
Average Fuel Economy	1.7 mpg
Average Fuel Rate	0.9 gal/hr
Wind Speed (8/31/2015 7:39 AM)	1.0 mph
Off-Highway Engine	
Engine Hours	114.5 hours
Fuel Used	160.1 gallons
CO2 Emissions	1,624.1 kg
Inst Fuel Rate	0.6 gal/hr
Hours since last service	165.0 hours
Service % remaining	67.0 Percent
Engine Oil Hours	165.0 hours
Engine Oil Life Remaining	67.0 Percent
Hydraulic oil hours	165.0 hours
Hyd oil % life remaining	92.0 Percent
Wind Speed (8/31/2015 7:39 AM)	1.0 mph
- Last Known Location:** 9/2/2015 7:57 AM. Includes a map showing the location at Highway 25W, Williamsburg, KY.
- Sales:** Link Belt.
- Service:** ATA Software. Includes a link to 'See our Support page for contact information' and a button for 'Change my service distributor'.
- Data Sharing:** Share all data with LBCE and Distributor. Includes an 'Update' button.

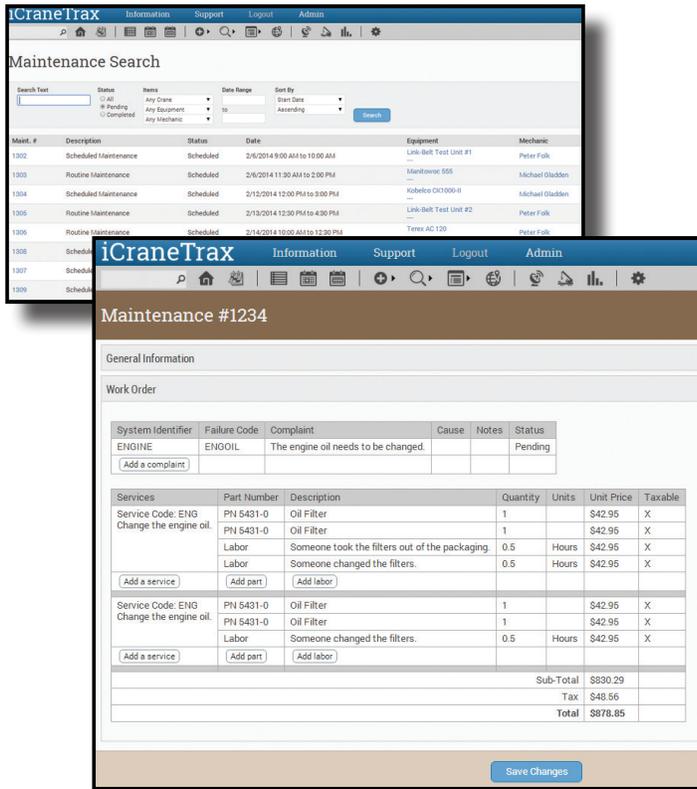
EASY

CONVENIENT

CUSTOMIZABLE

AFFORDABLE

EQUIPMENT MANAGEMENT SOLUTION



TRACK FLEET MAINTENANCE

- Create fleet maintenance jobs and print Work Orders.
- Upload documentation and create a task list for maintenance jobs.

FIND MAINTENANCE ITEMS

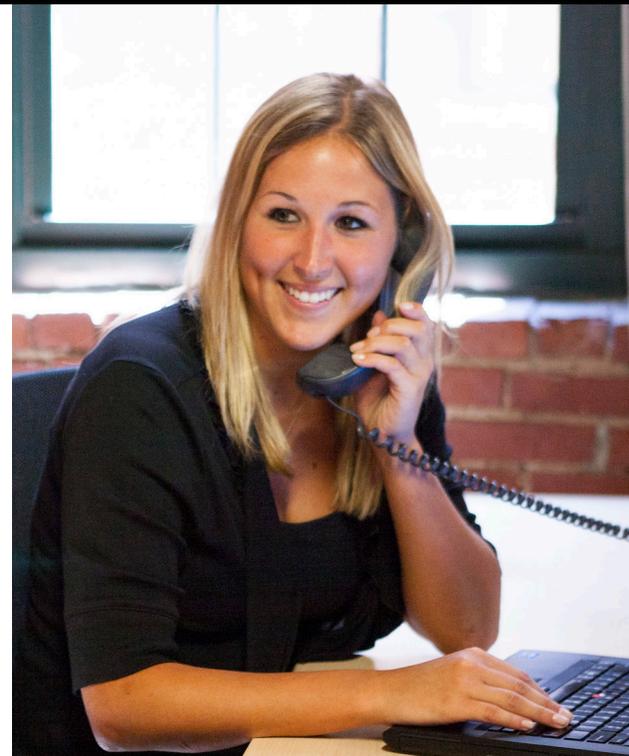
- See what your mechanics are doing.
- See the status of your equipment.
- Detailed dispatch.
- Schedule jobs.
- View fleet management.
- View conflicts.
- Check employee and equipment availability.
- Document management.
- Task management.
- Custom dispatch tickets.
- Print Bill of Ladings.

CUSTOMIZABLE SETUP BRANCHES AND USERS.

- With Permissions you can set what users are able to see and edit.
- The Preferences page lets you customize how each users' dashboard looks.
- Customize employee classifications, predefined quote rates, and column order in the list view.

CUSTOMIZABLE DISPATCH TICKETS

- Customize dispatch tickets, service agreements, terms and conditions and more.
- Use preferences to customize two different dispatch tickets. Upload logo to print out on all printouts. Set detailed Terms and conditions
- Click on the Map link and automatically pull up directions in Google Earth.
- Add as much or as little info to create your job
- Quickly add/edit jobs, assign equipment and employees, print dispatch tickets and directions.



AIA Software

Your Data Your Way

EQUIPMENT MANAGEMENT SOLUTION

NAVIGATE QUICKLY THROUGH DISPATCH

- Quickly access jobs by clicking on each job you want to edit/view.
- Track fleet maintenance.
- Be alerted to potential jobs.
- See scheduling conflicts.
- Check availability of employees and equipment.
- Access Google Maps by clicking on address.

The screenshot displays the iCraneTrax software interface. At the top, there is a navigation bar with 'iCraneTrax' and menu items: 'Information', 'Support', 'Logout', and 'Admin'. Below this is a toolbar with various icons for navigation and settings. The main content area is titled 'Fleet' and contains a table with the following data:

ID Number	Name	Unit ID
C-04-017	Elliott 2695	357304038894783
C-01-026	Link-Belt RTC-8075	101022
C-02-040	Link-Belt TCC-500	601730
C-03-045	Tadano TR-450XL	524969

Below the fleet table is a 'List-View Calendar' section. It includes a 'Job Types' filter with options for 'Scheduled Jobs', 'Sub-Jobs', and 'Misc. Jobs'. There are also 'Date Range' and 'Sort by' (Start Date, Ascending) options. The calendar table has the following columns: 'Start Date', 'Job #', 'Equipment', 'Customer', '(7) Personnel', 'Job Name', and 'Description'. The table contains 20 rows of job data, including details like 'Femardina Beach Construction Co', 'Hobbs Technologies Inc', and 'Walker International Inc'.

On the right side of the interface, there is a Google Maps view showing the United States and parts of Canada and Mexico. A red location pin is visible on the map, and a search bar is at the top left of the map area.

EASY

CONVENIENT

CUSTOMIZABLE

AFFORDABLE

EFFECTIVELY MANAGE JOBS

JOB MANAGEMENT

- Easily add and edit jobs.
- Track jobs in a list view, month view, day view, week view or agenda view.
- Sort jobs by tonnage, type of crane, job name or date and time.
- View scheduling conflicts and bare rentals that need to be picked up.
- Customize dispatch tickets and Terms and Conditions.
- Click and view maps of the job site in Google Maps.
- View fleet maintenance and potential jobs alongside scheduled jobs.
- Create appointments, task lists, and add notes to job.
- Upload documents you want to keep filed with the job, like PO's, safety regulations for the job, etc.

SORT AND FILTER JOBS EASILY

- Display dispatch by date/time.
- Show type of job – Potential, Sub-Jobs, Maintenance etc.
- List and sort by job name, equipment, time or tonnage.
- Filter out by type and tonnage of crane.
- On List View customize the view by selecting which columns to show and order them however you wish.

DOCUMENT MANAGEMENT

- Upload documentation to employees, equipment and customers like CCO certificates, drug tests, CDL information, customer safety requirements and inspections.

The screenshot displays the iCraneTrax web application interface. The top navigation bar includes 'Information', 'Support', 'Logout', and 'Admin'. The main header shows 'Job #11403-001 - Fernandina Beach vessel lift'. The job details are organized into several sections:

- General Information:** Manned & Maintained; 20 ton required
- Description:** Hoist 47,000 lb vessel from trailer onto another truck trailer
- Job Dates:** 2/4/2014 9:00 AM to 4:15 PM
- Job Status:** Scheduled
- Jobsite:** 229 Cote St Waverly, GA
- Equipment and Personnel:** Link-Belt Test Unit #1, WRS-478, TRK-386, TRK-168, Rigging crew #10
- Customer Information:** Fernandina Beach Construction Co
- Lift Information:** 14,800 lbs at 91 ft
- Permits:** (Section header)
- Additional Information:** (Section header)

Below the job details, there is a notification area with a 'Save' button and a list of actions: Notes, Quotes, Tasks, Invoices, and Appointments (with a count of 1). A 'Document Upload' modal is open in the foreground, showing a form with the following fields:

- Document Description:** (OS/OW) permit
- Expiration Date:** 03/31/2014

At the bottom of the modal, there are three buttons: '+ Add files...', 'Start upload', and 'Cancel'. The footer of the page reads 'ATA Software'.



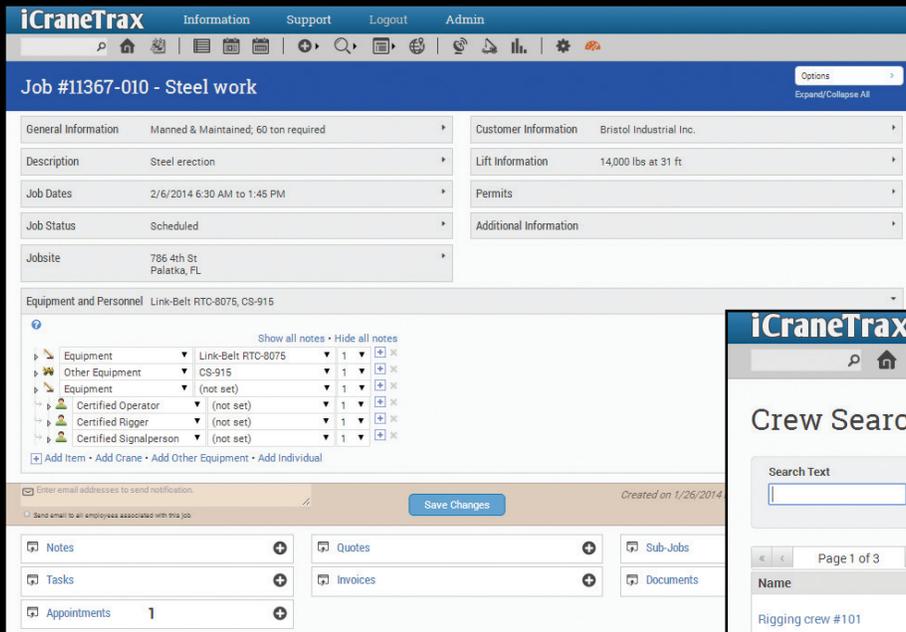
ATA Software

Your Data Your Way

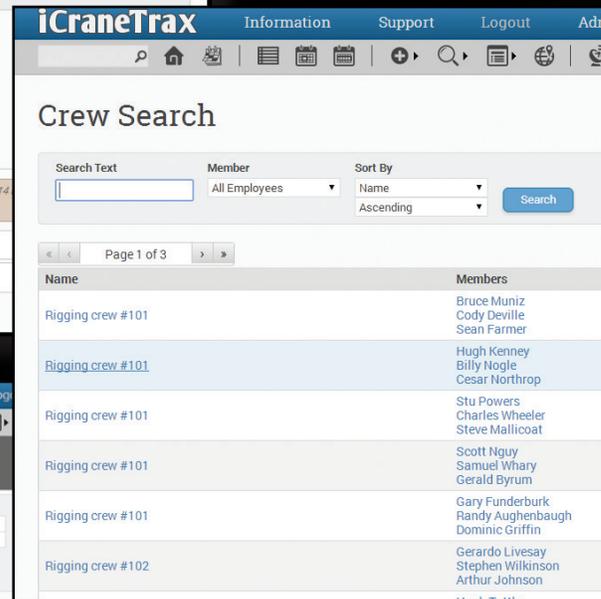
EFFECTIVELY MANAGE JOBS

DATABASE MANAGEMENT

- Edit your customer, equipment, employee, other equipment databases
- Select an employee, customer or piece of equipment and see all the details including all the jobs that each one is associated with.
- Set rates for equipment and employees. The rates will be used to create quotes and invoices.
- Select multiple classifications so you can dispatch them to the correct position on the job.

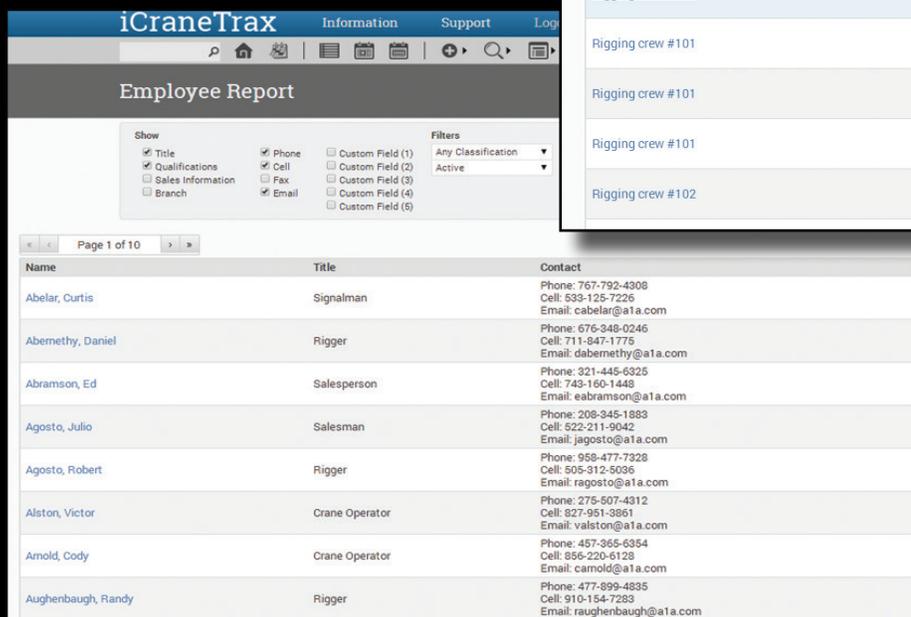


The screenshot shows the 'Job #11367-010 - Steel work' page in the iCraneTrax system. The page is divided into several sections: 'General Information' (Manned & Maintained: 60 ton required), 'Description' (Steel erection), 'Job Dates' (2/6/2014 6:30 AM to 1:45 PM), 'Job Status' (Scheduled), and 'Jobsite' (786 4th St, Palatka, FL). It also includes 'Customer Information' (Bristol Industrial Inc.), 'Lift Information' (14,000 lbs at 31 ft), and 'Permits'. Below these is a section for 'Equipment and Personnel' with a tree view showing 'Link-Belt RTC-8075' and 'CS-915' equipment, and various personnel roles like 'Certified Operator', 'Certified Rigger', and 'Certified Signalperson'. At the bottom, there are buttons for 'Save Changes' and 'Created on 1/26/2014', along with a sidebar for 'Notes', 'Quotes', 'Sub-Jobs', 'Tasks', 'Invoices', 'Documents', and 'Appointments'.



The screenshot shows the 'Crew Search' page in the iCraneTrax system. It features a search interface with a 'Search Text' field, a 'Member' dropdown set to 'All Employees', and a 'Sort By' dropdown set to 'Name' with 'Ascending' order. A 'Search' button is located to the right. Below the search fields is a table with 'Page 1 of 3' navigation. The table has two columns: 'Name' and 'Members'. The data rows are as follows:

Name	Members
Rigging crew #101	Bruce Muniz Cody Deville Sean Farmer
Rigging crew #101	Hugh Kenney Billy Nogle Cesar Northrop
Rigging crew #101	Stu Powers Charles Wheeler Steve Mallicoat
Rigging crew #101	Scott Nguy Samuel Whary Gerald Byrum
Rigging crew #101	Gary Funderburk Randy Aughenbaugh Dominic Griffin
Rigging crew #102	Gerardo Livesay Stephen Wilkinson Arthur Johnson



The screenshot shows the 'Employee Report' page in the iCraneTrax system. It includes a 'Show' section with checkboxes for 'Title', 'Qualifications', 'Sales Information', 'Branch', 'Phone', 'Cell', 'Fax', and 'Email'. There is also a 'Filters' section with a dropdown for 'Any Classification' and a radio button for 'Active'. Below these is a table with 'Page 1 of 10' navigation. The table has three columns: 'Name', 'Title', and 'Contact'. The data rows are as follows:

Name	Title	Contact
Abelar, Curtis	Signalman	Phone: 767-792-4306 Cell: 533-125-7226 Email: cabelar@a1a.com
Abemethy, Daniel	Rigger	Phone: 676-348-0246 Cell: 711-847-1775 Email: dabemethy@a1a.com
Abramson, Ed	Salesperson	Phone: 321-445-6325 Cell: 749-160-1448 Email: eabramson@a1a.com
Agosto, Julio	Salesman	Phone: 208-345-1883 Cell: 522-211-9042 Email: jagosto@a1a.com
Agosto, Robert	Rigger	Phone: 958-477-7328 Cell: 505-312-5036 Email: ragosto@a1a.com
Aliston, Victor	Crane Operator	Phone: 275-507-4312 Cell: 827-951-3951 Email: valston@a1a.com
Arnold, Cody	Crane Operator	Phone: 457-365-6354 Cell: 856-220-6128 Email: camold@a1a.com
Aughenbaugh, Randy	Rigger	Phone: 477-899-4835 Cell: 910-154-7283 Email: raughenbaugh@a1a.com

EASY

CONVENIENT

CUSTOMIZABLE

AFFORDABLE

POWERFUL REPORTING

POWERFUL REPORTING FEATURES

- Create reports on equipment, utilization, jobs completed, employees, sales calls, customers and more.

EQUIPMENT REPORTS

- Run reports on the rates assigned for each piece of equipment; sort them by type or tonnage of crane.
- Run a utilization report to make sure you are getting the full use out of the crane.

CUSTOMER REPORTS

- Track customers by salesperson, territory and customers that have not been assigned a salesperson yet.
- Run reports on type of customers and the industry they are in.
- Check customers in a territory, state or region.

SALES CALL REPORTS

- Run a report on salespeople. See who they have been calling on and when.
- Track their sales progress from start to finish.
- Generate quote log and potential job reports.
- Track customers by salesperson, territory and customers that have not been assigned a salesperson yet.

DETAILED TELEMATICS REPORTING

- Track location, hours, miles, RPM's and fuel used.
- Breadcrumb tracking to show the path equipment has taken.
- Track hours and mileage to determine usage, and prepare for maintenance.
- Be alerted to equipment errors codes.



A1A Software

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WEB-BASED BUSINESS MANAGEMENT APPLICATION DESIGNED
EXCLUSIVELY FOR THE HEAVY CONSTRUCTION AND LIFTING INDUSTRIES.**

TELEMATICS UNITS

If you need to add telematics units to equipment in your fleet, A1A Software offers a full line of equipment that fully integrates with iCraneTrax.com.



ABOUT A1A SOFTWARE

A1A Software offers dedicated solutions to move your company into the future with the knowledge and experience to make sure you get the job done right the first time. Our applications save time and money while keeping you safe, on schedule and on budget.

A1A Software is one of the premier software and website development companies in the heavy construction industry. We got our start by developing a well-known and well-used lift planning program, 3D Lift Plan. Our understanding of the construction industry and how equipment operates gives us a big advantage when developing solutions for the construction industry.

We have more than 40 years of experience in developing successful applications and websites for the construction industry and beyond.

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